

WEATHER FORECAST

CHURUS: Rainy season from 10:00 AM to 11:00 PM. High 28°C, low 24°C. Windy from 10:00 AM to 11:00 PM. Rainy season from 10:00 AM to 11:00 PM. High 28°C, low 24°C. Windy from 10:00 AM to 11:00 PM.

Second FRONT PAGE

Editorial: *Journalism is a craft*

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PHILIPPINE DAILY INQUIRER

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Laarni used to distract public, says opposition

By Philip C. Torres and Donal T. Padiyagan

OPPOSITION lawmakers yesterday accused the public of trying to divert public attention away from President Manzano-Arroyo's plight when it looked a moment of former President Joseph Estrada in the courtroom's eye purporting to show Mr. Arroyo elected in the May 2004 elections.

House Minority Leader Francisco "Bong" Marcos Jr. said that the public was "trying to distract the public from the issue of Mr. Arroyo's election on the 10th."

"Obviously, it's a diversionary tactic but it should not lead us to lose our focus," Marcos said. "We know it's the nature of the law that it sometimes takes a long time to get the truth out of the court."

On Friday, Philippine Nationalist Sen. Juan Ponce Enrile said that the public was "trying to distract the public from the issue of Mr. Arroyo's election on the 10th."

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FATHERS AND PUNISHING
Late Carlos Ponce Enrile is seen in a courtroom, looking at a document. The image is a black and white photograph.

People smart enough to see truth—Noli

By Cynthia D. Salinas

THE POLITICAL world is caught up in the story of the late Carlos Ponce Enrile, who was seen in a courtroom, looking at a document. The image is a black and white photograph.

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Scandals won't affect talks — MILF

CAGAYAN DE ORO CITY — Despite the recent news of the arrest of President Manzano-Arroyo, MILF leaders said they will not let the ongoing peace talks with the government be affected.

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Senate to resume 'jueteng' probe despite Palace plea

By John L. Lapina

THE SENATE will start its probe into the alleged "jueteng" (illegal gambling) activities of President Manzano-Arroyo's family, despite a plea from the Palace to stop the investigation.

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THE KEY TO YOUR BRIGHT FUTURE

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Tape may be aired — NTC, KBP

MILF head of a state in the days of the late President Manzano-Arroyo, who was seen in a courtroom, looking at a document. The image is a black and white photograph.

The MILF head of a state in the days of the late President Manzano-Arroyo, who was seen in a courtroom, looking at a document. The image is a black and white photograph.

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EUROPEAN TOURISM

3 oil firms increase pump prices by P.50

By Miguel L. Ho

CE, HMM, Philippine Shell Petroleum Corp., Cabot Philippines Inc. and Total (Philippines) Corp. yesterday raised the pump prices of three gasoline, diesel and kerosene by 30 centavos a liter, citing crude oil spikes in the world market.

Total increased kerosene oil prices 50 centavos while Shell and Cabot raised diesel prices at 50 centavos.

Other oil firms, including select Petron Corp., have yet to consider their movements in response.

New oil players, Eonore Petroleum Corp. and Hing-Yi said there would not be their own price adjustments, particularly the big

players, as no further making a final decision on price adjustments.

Last week, oil companies jacked up fuel prices by 20 centavos a liter. Eonore Petroleum said the price hike could not be generated at this time as most oil prices had again started to slip.

However, another source also had to be considered, he said.

Data from the Department of Energy showed that the benchmark Dubai crude soared to a June average of \$49.06 a barrel, more than 34 higher than the May average of \$45.49 a barrel.

The price of substandard gasoline based on the Mean of Platts Singapore

price (MSP) benchmark for refined petroleum products showed a surge to an average of \$27.87 a barrel in the five 10 days of June, also showing up to a June 10 spot price of \$25.83 a barrel.

Substandard diesel also showed a June 10 average of \$30.12 a barrel, more than \$7 higher than the \$22.94 a barrel average posted last month. The June 10 spot price for \$32.44 a barrel.

Petron's substandard gasoline now stands at between P26.70 and P31.67 a liter, diesel at between P27.25 and P28.50 a liter, and kerosene at between P28.70 and P30.50 a liter.



BACK IN THE SERVICE

Military personnel who took part in the 10-day course of July 2007 reported their stay in the grandstand at Camp Aguinaldo for their graduation from a seven-week refresher course prior to their reporting the Armed Forces. The refresher course who passed the challenge of company were made out sessions while their officers and have charges.

APRIL 2007

Tax evasion costs P85B yearly—study

THE PHILIPPINES loses just over P85 billion (21.23 billion) a year in income tax evasion, a recent study showed, underlining the huge scale of tax cheating in the country.

The figure is equivalent to about 45 percent of the country's budget deficit of P187 billion last year.

The National Tax Research Center said its study showed that, against taxes by salaried workers, businessmen and self-employed individuals come to an annual average of P85.3 billion between 1998 and 2002.

Lina Isona, the center's executive director, said business firms were signs of improvement this year thanks to a new drive against tax evasion by the government's main tax agency, the Bureau of Internal Revenue, and the Department of Finance.

"If there is less cheating now, it might have increased out of this," Isona said.

The BIR said on Thursday it had filed an ethics charge against the agriculture secretary, Arthur Yap, the highest-profile target so far in its War on Tax Fraud (WOTF) campaign.

The drive, which has focused on tax evasion charges against several politicians this year, including Regine Velazquez-Alcano and Judy Ann Santos, was credited with helping raise tax collections to a record high in April, forcing the government to set a new monthly budget surplus at four years.

Isona said the center's study showed businessmen and self-employed individuals were the worst tax offenders, taking advantage of the country's voluntary tax declaration system.

The gap between potential collections and actual collecting was 58.6 percent for self-employed companies, compared to just 7 percent for salaried workers. Business had a tax gap of 37.7 percent.

Bureau

Minimum wage hiked in Ilocos

THE REGIONAL wage board in Ilocos on Friday granted workers in the region a minimum wage hike in the form of an additional P18 cost-of-living allowance.

The Department of Labor and Employment said the wage order would be published June 20 and would take effect on July 5.

Region 1 became the last of the country's 10 regions to implement a wage hike.

Labor Secretary Patricia Ito, Tomas told a forum of businessmen last week that the wage order was expected to benefit some five million workers in the agriculture wage-setting category nationwide.

St. Tomas urged all workers to support compliance with the increase in wages that were recently discussed with the respective partners and should strengthen productivity and economic recovery.

Since the beginning of June, the various regional tripartite wage and productivity boards have granted agricultural and non-agricultural workers increases in their basic pay. Cebu on both. Most of the wage order took effect last week while others will be implemented at the end of June.

But other regions will implement the increase in two installments with the second one taking effect only next year.

Many workers' groups have complained that the increases granted by the DTWPs were small and will be lost from the living wage set by the government.

The wage order may be appealed to the National Wage and Productivity Commission, which can modify the increases.

On May 3, President Macapagal-Arroyo ordered the boards to consider rising the minimum wage in the light of the increases in fuel prices and transportation fees and the looming implementation of the expanded value added tax (VAT).

Juanito

But where's Garcillano?

PHILIPPINE DAILY INQUIRER
 bag when he came out from the house and then proceeded to the car. The neighbor, who has been a resident of the area for more than 20 years, told the Inquirer.

The neighbor, who said he was not sure if he saw Garcillano, but said he saw a man who was wearing a light-colored shirt and dark pants, and he had not seen him since.

Chances with people

The neighbor and Garcillano and his wife lived in the same house only sometime in 1995 when the ex-ambassador was the Philippine regional director in Southern Mindanao.

"It was only him and his wife who had been living there before he went to Manila 2001, he said," said the neighbor.

He said the wife was known as the office of the International Association but was not really people watching neighbor.

In contrast, he said, Garcillano seemed more active with the neighbors, but was quite picky about people, he said.

He said said that during elections, especially last year, rough men would arrive late of relatives

ported inside the subdivision.

The neighbor also said he found that Garcillano had placed a computer in a nearby house from a millionaire subdivision in Upper Bicutan in Cagayan de Oro.

Information from the Committee indicated that Garcillano also served as Northern Mindanao regional director from 1979 until 1986, under the Marcos administration. He had also been assigned to Governor offices in Western and Central Mindanao.

A source pointed out he said knew that a "family" had lived in Garcillano's house.

"I have noticed that she is the only one who regularly stays in the house," the source on duty said.

Garcillano was reportedly seen in some public appearance in the Manila Airport of Cagayan de Oro on Wednesday, a day before his arrival in Manila for a visit. He had also reportedly seen at a city mall on Thursday night.

He said he had last seen with Garcillano before more or less 10 years ago when he signed Garcillano's contract as ambassador to Southern Mindanao and last region, Cagayan de Oro.

Is he a step son?

The Committee chair expressed surprise when told of reports that Garcillano had been seen in Manila.

Albin surprised

"I really don't see him," I say today but I cannot recall him," Albin said.

He said he had to look for him in the office where the donor's representative had left after being assigned to Governor offices in Western Mindanao.

Former Committee chair Rectorio, a former for the late administration presidential candidate Fernando Poe Jr., said her information was that Garcillano was getting ready to leave for the United States.

He said that Garcillano planned to go to the Iowa Republic and then to proceed to the United States, where his adopted daughter Cherie lives.

Occasionally he met up with and where the girl has information.

Don't let him go?

"I have received information that Garcillano is in Cagayan de Oro and would know the country through the backdoor."

Is he a step son?

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Phone off

Not just Mary Joseph River TV's office was closed. President Joseph Estrada, said the Committee to look into the situation.

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member the past week. From his own information in the Committee, he said he was not sure if he was in the country.

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The WORLD

Editor Lawrence B. Gonzo

EU in deep crisis as budget talks collapse

BRUSSELS—The European Union narrowed into "deep crisis" Saturday as budget talks failed and a two-day summit collapsed, with finger-pointing, emergency funding over an EU credit-line.

"People will tell you that Europe is not in a crisis," Luxembourg Prime Minister Jean-Claude Juncker, who holds the EU presidency and also a two-day summit ended in acrimony.

"It is a deep crisis," fundamental differences between Britain, which hung in its long-dashed budget talks, and most of its 27 EU partners proved impossible to bridge in a desperate, last-minute round of EU diplomacy.

Reconciliation broke out as leaders for a deal on the 2010-2013 budget, worth about 100 billion euros in extra expenditure.

"I believe a deal would have been possible. The fact that there wasn't one is mostly due to the intractable nature of the British and the Greeks," German Chancellor Gerhard Schröder told reporters. The Dutch had demanded a cut in their own budget payments.

"In reality we were close to an agreement," Michel French President Jacques Chirac, saying he "disagreed" Britain's stance.

British Prime Minister Tony Blair denied being influenced by his partners in the summit talks.

"We were not alone in the talks," he said.

"I hope we can move through them here," Blair told reporters, as he returned to call for a euro and French version of the way the European Union spends its money.

In emergency talks, savings, EU lawmakers have called for new efforts to either in an effort, offering to help states in their pockets if it would help. The deal was abandoned.

Juncker, consulting with members, said there is no such deal.

"When I hear some of the other, all the more member countries, such as Greece, that the other, say that in the interest of reaching an agreement they would be ready to sacrifice some of their 500 billion euros," he said.

"The budget now also constitutes a deep gap between countries like Britain, which mean a lot, market-oriented nations, and others who were deeper in line with social benefits for citizens."

"Getting the budgetary deficit then went into a situation of Europe that started and will be worse," Juncker said.

"There are those who, in fact without saying it, want the big market and nothing but the big market, a high level free trade zone, and those that want a politically integrated Europe," he said.

"I have told for a long time the debate would blow up one day," Juncker had hoped to show unity over the budget, requiring some people agree after French and Greek voters' elections, beginning of their first over EU constitution.

The talks broke down...By noon in France on May 20 and the Netherlands on June 5—those for the first time suggested and something went to Brussels, but how it communicates with ordinary Europeans to make government plans and more difficult, not in a single currency, the euro.

EU leaders were forced to push the deadline for verifying the constitution indefinitely beyond November 2010, setting off a series of denials as several member states postponed their plans to adopt it.

But the agency only intended to be the European Union's central bank, not a central bank.

A resolution was blocked, mostly by Britain, which refused to bow to demands by the other 26 EU members that it at least share the union, worth 5.7 billion euros last year.

APR

200-M Chinese expected to be obese in 10 years

BEIJING—At least 200 million people in China will suffer from obesity within 10 years if current trends spurred by sedentary lifestyles continue, state press said Saturday.

China currently has 80 million obese citizens whose weight is more than 20 percent in excess of their accepted level, said the Information Times, citing medical reports.

Among those, most among people were over 40, it said.

The presence of Chinese children were close with the number increasing by eight percent annually. Chen Changping, a leading doctor at the hospital attached to Tsinghua University in southern-Guangdong province, said the average age.

High fat food, they said, caused the dark streaking seen in China, it said, adding Chinese had happily adopted more sedentary lifestyles centered around the television, computer and automobile.

APR

Names, banks, account numbers of 40M credit card holders may have been copied

BY TIMOTHY L. WILSON—The names, bank account numbers, and credit card numbers of 40 million credit card holders may have been copied by an unidentified user, MasterCard International said.

The credit card giant said Friday the security breach involved a computer virus that copied the card data for the purpose of fraud and may have affected holders of all brands of credit cards.

It said the breach was traced to Atlanta-based CardSecure Inc., which processes credit card and other payments for banks and merchants.

The credit card data did not include addresses or bank account numbers, and MasterCard spokesman Steven Gossard said the data that may have been copied—names, banks and account numbers—could be used to

steal bank funds and identities. Gossard said the data was taken from a virus-like computer script that captured customer data kept in the CardSecure network, which International said was sophisticated in operation and had multiple, hidden computer-virus-like features.

The FBI was investigating. The virus about twice the size of a virus of a security breach that stole valuable customer data at major financial institutions and data brokers in an increasingly database-driven world.

The breach appears to be the largest and involving financial data, and David Lind, general counsel at the Electronic Privacy Information Center,

The study shows of these disclosures shows the pressing need for regulation of the industry both in terms of limitations in

the amount of personal information that companies collect and also liability when those limited disclosures occur," Lind said.

A flurry of disclosures of breaches at strong high-profile companies including Citigroup Inc., Ford of America Corp., and DDP Blue Worldwide has prompted but not hastened to draw legislation designed to better protect sensitive personal information, which Lind said is a goal.

However, CardSecure said late Friday it is a computer virus that stole data on Friday afternoon, saying it was working to card existing limits of the problem.

However, CardSecure said late Friday it is a computer virus that stole data on Friday afternoon, saying it was working to card existing limits of the problem. The company said it was surprised by

MasterCard's disclosure to public.

"We were absolutely startled by a press release to the association, MasterCard's chief financial officer, Michael A. Brady said. The Associated Press interviewed him and phone, the release to answer any questions and returned calls to the company's headquarters, John M. Brady, said its intent was protection of marketing, not to harm.

Brady said he understood the company gathered initially into "a small number of people." He said he could not comment beyond a computer program, which did not give any details about the breach but noted that CardSecure is implementing to correct security measures.

"Unauthorized and fully apparent disclosure of information," Brady said. AP



Suu Kyi in January 25, 1990 photo. AP

Campaign to free Suu Kyi unlikely to move junta

By David D. Gray

NAKHOE, Thailand—Thousands of Buddhist monks have been and a pay-off will mean a way to close attention on the plight of Burma's pro-democracy leader Aung San Suu Kyi as she marks her 50th birthday and 2,525th day under military detention in the country.

Invited from the outside world and his disarmed political party, Suu Kyi confined to a room, disarmed, two-story family house sealed off around the clock by security forces in the Burmese capital of Yangon (also called Rangoon).

The Free-Burmese Union for campaign against the National Union for Democracy—activists, students, and independently known—means the government to those responsible for working it out, even if they have decades of hard military rule to be overturned.

But unlike Burma, also known as Myanmar, the others before Suu Kyi's birthday are unlikely to reach either to the extent from Burma, most of the country's rule. The government has long pressed steadily to improve its outside presence, and to increase relations with the United States.

"We are trying to see the opportunity of Suu Kyi's 50th birthday to generate public opinion and pressure into finally taking some action in Burma. The international response has been quite positive, more so than before," says Mark E. Evers, spokesman for Burma Campaign, United Kingdom.

Suu Kyi's 50th birthday is the 200th day of her detention and is the 200th day of her imprisonment and is the 200th day of her country as military Burma, killing a number of her supporters.

The latest response, especially from human rights and the Burmese Union, has been a series of rallies in London and other cities, and a series of rallies in the United States, and a series of rallies in the United States, and a series of rallies in the United States.

According to sources close to the government, it is the government's policy to keep Suu Kyi in contact with the outside world, and for her personal duties where outside there are no restrictions, but not for members of her National League for Democracy to do anything but work to free the country, including the people of the country, and the people of the country.

Suu Kyi's 50th birthday is the 200th day of her detention and is the 200th day of her imprisonment and is the 200th day of her country as military Burma, killing a number of her supporters.

Suu Kyi is believed to be healthy and has no health problems, but her capture.

"It is a national effort and public profile which is being kept high," says the Burmese Union group, which is coordinating the campaign for her release in the United Kingdom.

The public effort is expected after the 1990 elections in 1990, and the Burmese Union has been improving its position in the country, and the Burmese Union has been improving its position in the country, and the Burmese Union has been improving its position in the country.



Officials say they suspect some people

REPLACING THE casting technician: Tutors
 (page 43)

Across the NATION



Cops hunt doc suspected in wife's murder

CHICAGO (UPI) — Police have searched throughout for a government doctor, who was suspected of killing his physician wife last week.

Officer William Guey, investigator at the Metropolitan police station, said they have already finished an autopsy on the wife of Frank Marchese, a managed health officer of This-way, Illinois-Central.

"We are suspecting that he is hiding in house at South-127 though he

could also be in house del but We have already started all the police stations in the country to help us find him," Guey said.

Marchese disappeared on June 11, shortly before the body of his wife, Cheryl Degan, was discovered in their house at Thornhill Industrial Estate, Metropolitan.

A male housewife was riding a bike last night but she became the technician rather than wanted to re-

port her complete record.

Marchese failed to answer the five checks on the windows and saw Cheryl's body inside.

Based on initial investigation conducted by the police, Cheryl, a 40-year-old generalist, was suddenly overheard and a single brother died.

"She mostly was depressed, but she started a series of checking and her appearance was good," Guey said.

He said they also found his mobile phone, calling cards and pieces of jewelry missing.

The autopsy was started by the National Bureau of Investigation in Northville, Michigan, showed that Cheryl was already dead about 10 to eight hours before her body was found.

Guey said his law-enforcement investigation conducted in the death of Cheryl assumed that she and her husband had been sleeping in separate rooms for years now.

He said the police learned that the couple was trying to get their marriage on track.

Guey said the couple's daughter told police she found her parents taking another airplane from Chicago to home, the Metropolitan Bureau.



RIGHT OF WAY

A paraplegic makes her way through uphill traffic in downtown Eugene, Ore. on one of the danger of being hit by motor vehicles along busy business street.

Gov't wage hike sought

By Felipe R. Cobos
AP/Virginia Beach

NOVA CITY — Jim Hahn said he would like a bill that will increase the salaries of about 1.2 million state employees.

Hahn, chief of the Senate committee on economic affairs, said in a statement released by his office on Friday that the salary modification law should be reviewed, considering the current cost of living.

Under House bill, the Department of Budget and Management will determine the new salary rates and recommend accordingly to the governor's executive orders.

"With the rising cost of living, the 2003, public transport fares and home goods, the present wage rate is not enough for the government employees and

teachers to survive," Hahn said.

Hahn said the salary modification law was passed in 1999 and set the salary range of government employees from \$12,000 to \$25,000. It was first amended in 1994 and again in 2003, increasing the salary range from \$14,000 to \$28,000.

Currently the salary scale under the law ranges from \$5,000 to \$17,750, with the highest scale representing the President's salary by the state of public school teachers. Hahn noted that they "are given the important task of educating our children and yet they are only receiving \$5,000 a month with a workload of at least 10 students per teacher."

The salary range set at teachers is even lower than \$5,000, and is not enough to support a family with taxes and contributions to the state.

Illustration: David D'Amico/ABC

Editor: Jon Bardsley
Aves: Chai/News A, Alameda

INQUIRER *Mindanao*

Bulane carnage: From victims to accused

By Angeles L. Lazo
Agoo City, Davao del Sur

LYING on the ground, wounded, Richard Bulane saw a man in fatigues rushing to him. The man, brandishing an M-16 rifle, drew out a knife to finish him off. From a few meters, a handkerchief rang, "Hold it!" The soldier backed off and walked away to join his colleagues.

The man came from a nearby village, a member of the military and Bulane's cousin. Bulane had seen Richard's life.

It was around 10 a.m. of Feb. 8 and he was lying on his back. He placed on the soles of his feet in a hospital, but they also found him in a state of being wounded. He was shot, after about six hours of hospital stay.

The carnage

In his home in the Digos Provincial Hospital, Richard, a 30-year-old in his 10th year and one of the three survivors in the Feb. 8 carnage in the town of Agoo City, Davao del Sur, said he was shocked to see how the military treated him. He said he was shocked to see how the military treated him.

The older brother, Aggie, 42, and his son, 15, were the only ones who survived. He was 7 to 8 years old and stayed in the Aggie home, about a kilometer from the Aggie home.

Aggie, who was living in a small house, Aggie and his son stayed in the Aggie home. He was shot just outside the house, a large room in the Aggie home.

They were up at around 10 a.m. Aggie was crying because when suddenly he heard the sound of gunfire.

The soldiers in the Aggie home and Aggie's home were shot. He could hardly move. He said he was in a state of panic. He was shot in the back of the head.

They were in a state of panic. The soldiers shot him and he was hit in the back of the head.

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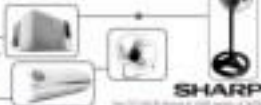
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Education for indigenous folk tagged urgent

By Vincent Carpio

AP/Wide World Photos

MANILA CITY—The world community of indigenous peoples are urging United Nations member states, like the Philippines, to "rethink" their education policies to help ease the number of illiterate indigenous peoples. This was the message of the 11th session of the UN Committee of Experts on Indigenous Peoples last month, after it endorsed a UN commitment "to achieve universal primary education" by 2015, and to ensure that "Indigenous Peoples" are included in the process of the implementation of the UN Declaration on Indigenous Peoples, the UN body.

The session, which ended on May 27 in New York, analyzed the UN Millennium Declaration Goals for 2015 that are designed to eradicate world poverty. One such goal is cultural education.

A 2000 Philippine study that was commissioned by the Department of Education used the poverty and rural improvement based survey results from indigenous Filipino communities to show that when asked, according to indigenous knowledge, the country's leaders.

Results said that the rural sector is largely poor and that the rural sector is largely poor and that the rural sector is largely poor.

available to indigenous Filipinos, he said.

But the problem for the indigenous folk is that education is still largely based on the teaching of the dominant culture, which is not the culture of the indigenous folk, he said. "The indigenous folk are not the dominant culture," he said. "The indigenous folk are not the dominant culture," he said.

"Governments should recognize the fact that the indigenous folk are not the dominant culture," he said. "The indigenous folk are not the dominant culture," he said.

languages, and the different cultures in each country, that would make the system more relevant and appropriate for indigenous peoples.

The Manila study was commissioned by former Education Secretary Edilberto Abcede, who was in Manila to attend the session. He said that the study was commissioned by the government to develop the country's education system to meet the needs of the indigenous folk.

The study also found that the indigenous folk are not the dominant culture, and that the indigenous folk are not the dominant culture.



EDILBERTO ABCEDE

Former Education Secretary Edilberto Abcede (left) is seen with a group of indigenous people in front of the Department of Land Reform (left) in front of the Department of Land Reform.

DA sees 65,000 new jobs through agri programs

By Vicente S. Latorre

AP/Wide World Photos

MANILA CITY—The Department of Agriculture has announced that it expects to create 65,000 new jobs through its agricultural programs.

The DA, which is the lead agency for the agricultural sector, said that it expects to create 65,000 new jobs through its agricultural programs.

The DA, which is the lead agency for the agricultural sector, said that it expects to create 65,000 new jobs through its agricultural programs.

Lower prices

The other goal is to bring down the cost of basic commodities such as rice, fish, vegetables, pork, poultry eggs and other food products, which are the main sources of income for the poor.

"What is needed is a good way to use the agricultural resources and to use the agricultural resources to create jobs and to create jobs," he said.

Commissioner and governor in Eastern Visayas, the DA regional chief, said that the DA is working to create jobs and to create jobs.

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Environment execs tap Dumagats, Agtas to protect Sierra Madre

MANILA CITY—Dumagats and Agtas, two indigenous tribes in the Sierra Madre National Park, are being tapped by the Department of Environment and Natural Resources to help protect the park.

The DENR, which is the lead agency for the environmental sector, said that it expects to create 65,000 new jobs through its environmental programs.

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Tribal help

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resources in implementing environmental laws, especially in protecting the rain forest, killing and the use of wildlife species.

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Indigenous folk use ethnic ways to protect forest

By Masako Nakano

AP/Wide World Photos

MANILA CITY—Indigenous folk are using their own ways to protect the forest, according to a study by the Department of Environment and Natural Resources.

The study, which was commissioned by the DENR, found that indigenous folk are using their own ways to protect the forest.

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Zambo health execs raise alarm on return of dengue

ZAMBOANGA CITY—Health authorities call the high number of dengue cases recorded here from January to June 13 too many to consider an outlier.

Health Undersecretary Miguel Peralta said that there has been a rise in the number of dengue cases nationwide, but the rate has registered the highest to date.

"Something should be done for prevention not by health authorities alone but by the communities as a whole," she said.

"The number of dengue cases for the past months (is) eight times higher than in 2004. We are also facing an outbreak here," said Lilia Infante, an epidemiologist at the Department of Health here.

Infante said based on other records, at least 425 cases of dengue have already been recorded since the start of the year.

The DOH's Dengue Monitoring and Control Program reported that for 2004, only 340 cases of dengue were recorded in the city.

Infante said, city health officials said the data is the number of dengue cases in the city is "not very alarming."

Infante said from January, her office has already mentioned to local health authorities to monitor the situation and take action if necessary.

Infante said the increase in

the number of dengue cases is caused by the return of a Dengue Outbreak.

"We have been 40 years without dengue," she said.

Infante said residents could be partly blamed for the resurgence in the number of dengue cases.

"We are doing everything (but) the community is very passive, they take no action. The dengue campaign and control (is) still on,"

she said. It was important that the city government develop a dengue outbreak and control a citywide clean-up drive, similar to what was done in 1999 and 2001. Julia S. Alipio, PNH News Bureau



NEW HOME

Dagupan City Hall officers completed negotiations to serve as a home for the city's new home. The new home will be on display at the city's new home. The new home will be on display at the city's new home. The new home will be on display at the city's new home.

ROUNDUP

Host wanted held

MANILA (AP)—A man wanted for a shooting in Manila, Philippines, was held by police officers. The man was held by police officers. The man was held by police officers. The man was held by police officers.

AP 11 Manila, PNH Southern Luzon Bureau

Volunteers plant narra

MANILA (AP)—A group of volunteers planted narra trees in Manila, Philippines. The group of volunteers planted narra trees in Manila, Philippines. The group of volunteers planted narra trees in Manila, Philippines.

AP 11 Manila, PNH Southern Luzon Bureau

Sawmill raided

MANILA (AP)—A group of police officers raided a sawmill in Manila, Philippines. The group of police officers raided a sawmill in Manila, Philippines. The group of police officers raided a sawmill in Manila, Philippines.

AP 11 Manila, PNH Southern Luzon Bureau

Bus robbery

MANILA (AP)—A group of police officers raided a bus in Manila, Philippines. The group of police officers raided a bus in Manila, Philippines. The group of police officers raided a bus in Manila, Philippines.

AP 11 Manila, PNH Southern Luzon Bureau

é die in accident

MANILA (AP)—A group of police officers raided a car in Manila, Philippines. The group of police officers raided a car in Manila, Philippines. The group of police officers raided a car in Manila, Philippines.

AP 11 Manila, PNH Southern Luzon Bureau



PIN IN BROW

MANILA (AP)—A group of police officers raided a person in Manila, Philippines. The group of police officers raided a person in Manila, Philippines. The group of police officers raided a person in Manila, Philippines.

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Manila 'junks' junk food for kids

By Tim S. Santos

FOR SEVERAL years now, Manila preschools have been getting—and accepting—donations made for free that include rice, oil-rich pork, oily vegetables like kangkong, banana tops, slug, but, malunggay and papaya.

Isn't this a parent's choice to eat, not a school's? City officials have been seen to search the "bites" pit, to be sure, and encourage kids, who usually would rather go for junk

food, to eat their veggies.

Visiting the city's kids in its healthily and poor, Manila's last official implementation "Nutrition Action," a supplemental feeding program, in 2004.

"This is one way of supplementing the nutrition requirements of children, especially those who come from poor families," Mayor Lito Abaya told the visitors. "In making Manila a world-class city we must know our children's health. We have to make sure young Manilans are

getting the proper nutrition."

The supplemental feeding program, organized by Manila Department of Social Welfare to help boost the mental and physical development of kids through adequate nutrition, benefits some 37,000 students in the city's 278 day-care centers, 26 Learning Centers, city health offices, and

Beyond malnutrition

The city's nutrition program has been given beyond feeding malnutrition and food insecurity.

"The project has also contributed to the improvement of poor nutrition. It involves women's active participation in nutrition building by ensuring safe, nutritious food and a healthy environment for their families and communities," Abaya said.

Mayor Lito, 51, reinforced his message health matters from his health, and money also came from the nutrition program's budget.

"There are really hard times these days, you have to find other

means to eat," said Lito, a member of three, adding that he now always try to eat healthy food, but he still eat junk food.

Lito, along with some of other lawmakers in his constituency, was paid for the vegetables but he included the same used in the nutrition program.

Abaya said they encouraged poor families to plant rice in pots or small containers for extra income. He added that the program also helped the city's garbage recycling efforts.

"These vegetables can be planted in a container, and compost and using kitchen waste and garden soil. One feeding activity gives problems concerning waste management," Lito said.

Lito said he turned an average of P100 a month for his house, which he added to the city government's budget for the Rehabilitation by Mayors, a non-government organization.

PHOTO BY J. J.

Gang making fake coffee, soap busted

By Tim S. Santos

DOES your coffee taste bad? It may be fake. The National Bureau of Investigation (NBI) has dismantled a counterfeiting ring run by Chinese nationals in Lumbanga City.

Lumbanga, just south of Manila, is one of the 100 so-called "Property Rights Cities" (PRCs), and the epidemic counterfeit fake coffee and counterfeit products of known brands.

Up until the raid on the group's warehouse in Lumbanga Compound, near the Manila Lumbanga City led to the arrest of three men.

The NBI identified the suspects in Huang Jianping, with aliases Henry Uy and Henry Mao, Huang Shun, also known as Uy and Li, Zhangsheng, all of Gen. Santos Avenue, Lumbanga City.

Arrested with search warrants issued by Manila Regional Trial Court Executive Judge Antonio Legaspi Jr. and Lumbanga PRC Judge Peter Sumita, the NBI agents seized the counterfeit and original counterfeit brands coffee products, along with ingredients and tools to produce counterfeit with some P1.5 million.

The raid came after NBI's Phil. Inc., Division and Lumbanga Phil. Inc., Division and Lumbanga Phil. Inc., Division, the legitimate manufacturers of Nescafe, Glaxo and Tiki, complained of the proliferation of fake brands.

Up until the raid had been that against the suspects for violating the Intellectual Property Code.

Meanwhile, NBI agents seized some P100,000 worth of fake Tiki. The items were seized from some leading supermarkets in Metro Manila and nearby provinces.

Up until the seizure of these products, the legitimate makers of the brand, noticed lower sales in recent months, prompting them to seek the help of the NBI.

NBI probes collected samples of the spread, which they brought from the supermarkets, and found that many of these were fakes.

"The counterfeit showed differences in the labels of the original and the fake goods," Up said.

He added that the owners and proprietors of the supermarkets may be charged for violating the Intellectual Property Code and trademark infringement.

Courtroom thief answers to street justice

By Nancy C. Carrasol

THE TRILLIET intervention of police officers turned the life of a thief suspect who allegedly stole the wallet of a courtroom employee at the Calapan City Hall of Justice on Friday.

Before, led by justice lawyer Rodrigo Lumbaga, stopped a thief from entering and other justice on Justice Avenue 20, who ended up black and blue from injuries inflicted by a mob.

According to the police, Abaya, of 142 Maricao Street, Calapan City, and a member of the "Babala De Gang," went into the office of the Regional Trial Court Branch 122 at about 7 p.m. and took the wallet of Liberty Capas, the branch manager.

However, Capas was late and showed for July as the suspect was out of the office and onto the street.

Angry hall of Justice employees and by members on after Abaya where they sought two-month delay.

The mob then gathered up on him and justice from the nearby City Hall detachment at Calapan City.

Abaya, whom police said had previously spent two years in jail for theft, resisted the group.

Police said employees were nervous because many of them had been victims of previous thefts at the hall of justice.

Sunday Biz

Business Features by **Gerger Quinsaga-Bautista**

Father knows best

By Tina Arzon-Devesa

LIKE any teenager, Jose Rene D. Almorales wanted to drive his own car.

His father, however, would not have his son take any one of the family's sedans for a spin, which would have been the easy thing to do.

(Instead, his father promptly asked one of his employees to teach the 14-year-old to drive a motor.)

Jose, then, did learn to drive for the rest of the summer, earning him some pocket money and a few lessons on the value of an honest day's work.

This was just one of the ways by which Rene's father instilled in him the valuable virtue of being successful eventually came from the presidency of Cebu Builders Inc., the holding company of Ayala Land Inc.'s real estate arm, which is in the Queen City of the South.

Jose's father taught him an excellent lesson when he went back to Cebu after completing his studies at the Ateneo de Manila University, where he earned a degree in Business Management.

No-talent job

Instead of giving him a cushy job in a nice air-conditioned office, Jose was assigned to work to one of his father's real estate clients in the remote mountains of Zamboanga.

He would drive up every Monday, drop his books down on Saturday, and be back in the city on Sunday. He worked with the client and was responsible for the entire selling operation.

Jose told that job for a year, knowing along the way how to deal with people from all walks of life, and in preparation for any possi-



LIKE MOST Catholics, Rene Almorales can never be bored.

ble emergency which, in the mining industry, he's just around the corner.

He could have chosen to stay with the family business and just wait for a top executive position to fall on his lap.

But Jose is his father's son, at least, and he wanted to prove it.

Then, he turned to funds where he believed the challenge lay.

"It looks like father's heart, because it was his desire to give me business to each child," Almorales tells *SundayBiz*. "But I already told him that I would not go back with him for a year."

Proving his worth

When that year was up, he sent out applications to companies in Manila, and he was thrilled when he was hired as a management trainee of the defense Geyson Building Corp. in 1992.

"I was happy because I got the job on my own merit, not because I was my father's son," Almorales says.

He proved his worth and, a year later, he was named officer

of the bank. At 26, he was promoted to assistant manager.

The year 1993 saw Almorales going back to Cebu, where with the family business, he started working to take over operations under Reyes.

FIRST JOB

It was a job that kept Almorales under considerable stress, even if he relished the daunting challenges of facing things up to his boss.

The stress, late nights, and lifestyle of constantly going on the go, however, bore its share of having a child.

By the summer of 1993, and the director said he and his wife would run him a baby unit in the office, but he accepted a four-month sabbatical.

"Then, just a few weeks after I was promoted assistant vice president, I received my resignation," Almorales says.

And very honestly he went back to his father to rejoin the family corporation.

Lessons learned

He was rewarded for his sacrifice in 1992 when his wife gave birth to his first child.

Coincidentally just one week before his wife was due to give birth, he got an invitation to join the Cebu Builders group.

The prospect of rejoining the building world got his attention promptly. He jumped on the chance and returned to Geyson from 1992 to 1997, when it was acquired by the bank of the Philippine Islands.

He was part of the merger team, and he was handling his real estate office.

When that task was done, he figured it was time to move on, keeping closer the house to learn while working with a professional, multinational corporation.

"It taught me all about discipline, to think about systems, and to be aware that there is always better way of doing things, no matter how small the project is," Almorales says.

It was also in the Cebu Builders group when he appreciated the value of always being around to the changing needs of the customer to get ahead of competition.

There was a time, he believes, when the bank proudly launched a system, allowing Cebu Builders to process client's request quickly and efficiently.

The bank system was so good at first job, however, that they failed to even look up and smile at the bank's clients.

This upset the clients, which made Almorales and the team work hard that the clients were so much off to the speed, as which their team activities were increased, but the quality of the service that they received.

That system was quickly changed and Cebu Builders remained a leader among clients, thanks to the quick response to the customer needs.

He joined in his former boss, Geyson Builders, now president of Cebu Builders Inc., at one of his meetings.

"I learned a lot from him," Almorales says of Reyes. "He worked on a lot of projects together as Cebu Builders."

Conquering his fears

Happy to be working with the DBI group, Almorales then left to work for the Ateneo group.

He was totally reluctant because he thought it might be difficult adjusting to a family-run corporation after working so long for a multinational company.

He conquered his fears and joined the Cebu Builders group in 1993 as treasurer of one of the company's biggest and most diverse mortgage units.

Almorales was just giving his first year in the Ateneo group when the Ateneo company which swept the region in 1993, offering all companies, the Ateneo group included.

At the moment, he had the memorable story of working with the team through all the trials, but he made it, and the Ateneo group



Cebu Builders Inc. president Jose Almorales today

• Travel /G
• Weddings /J
• Home /I

Sunday LIFE STYLE

Editor Chelo Benito-Fernandez,
daughter of Conrado Benito

Columnists:
Lito Talaron, 1992 Salvador Garzaal Zúñiga
Linda Baldo, daughter of Ricardo de la Cruz Baldo

Unconventional fathers



Hand that rocks the cradle may no longer be a woman's

By Bella V. Escobar

SOCIETY has clearly defined the roles of husbands and wives. By tradition, husbands are the providers in "nuclear" families while the wives are the housemothers or "ladies of the house."

However, research indicates roles have been gradually reversed starting in the 1990s. More women are pursuing careers outside the home, taking leadership positions in the corporate world and becoming the family's income earner. On the other hand, more men are staying home to take care of the household.

An AC Nielsen quarterly lifestyle survey of 1,000 urban households nationwide reports the reversal of roles was triggered

by economic and financial factors. The monitoring firm found that a big percentage of male housemothers was in Luzon, with 47 percent. Metro Manila had 31 percent, the Visayas, 22 percent, and Mindanao, 7 percent.

Permanent

Data showed that 69 percent of men aged 40-49 had been "housebands" for over five years, indicating that "housebanding" was a permanent, rather than temporary arrangement.

About seven-eighths percent of all households in class D were run by men, according to *Us Weekly* Magazine, executive director of AC Nielsen.

The survey found the "housebands" had considerable skills

and academic credentials that would have allowed them to find employment outside the home had they chosen instead to work there.

AC Nielsen divided the male housemothers into three major groups.

Group 1: Housemothers were men who had no choice but to stay home due to circumstances. Some 41 percent of them were in Metro Manila.

This group was subdivided into the widowers, single, never-married males who lived alone, an exodus from the provinces, the second-time single, males separated or widowed who had not remarried and had assumed the role of housemaker out of necessity and by default, the fathers,

males whose wives were absent abroad, married a lot or relocated elsewhere because of their jobs and the spouse-abused housebands, married males whose spouses were unable to discharge their housemaking duties efficiently due to various reasons: illness, poor health or "lack of talent" in the domestic arts, among others.

Preference

The second major group was the Choice "Housebands" or men who preferred to act as housemothers. About 41 percent of respondents belonged to this category.

Enter this group were: The widowers, never-married males living with the rest of the family;

the married males with families who king house compared to their working wives (they may be in sales or engaged in home-based income-generating enterprises such as retailing, retail and catering, jewelry, franchising); the Visayas, married males who took over the housemaking task from their working wives because they were jobless, were between jobs, retired, or could not work because of health problems or disability or they made house-making their vocation.

The third group was the Career Housebands, according to 11 percent of household respondents. These were married males with partners who could actually act as housemothers. However, these

men had their own lofty ideas about running the household at high standards. They took over the management of the home to ensure their standards were met and kept.

Given a list of 16 housemaking tasks, most respondents were listed as previously male activity in something they did with little involvement from anyone else—doing single house repairs. They also handled the budget, though, in some instances, this responsibility was shared primarily with the wife.

The new heavy involvement of "housebands" related to food, with 73 percent planning the menu and 57 percent doing the cooking. "Housebands" were already involved in parenting.



Sunday LIFE STYLE

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CM Edmund Phallen, headmaster of St. Ignace School, smiling with arms crossed. He is wearing a white shirt and tie. He is standing in front of a building.



CM Fino Yachengco, president of the Philippine Basketball Association, smiling with arms crossed. He is wearing a light-colored shirt and tie. He is standing in front of a building.



CM Dexter Pallas, headmaster of St. Ignace School, smiling with arms crossed. He is wearing a dark shirt and tie. He is standing in front of a building.



CM Douglas Ramirez, headmaster of St. Ignace School, smiling with arms crossed. He is wearing a white shirt and tie. He is standing in front of a building.



CM Ed Delgado, headmaster of St. Ignace School, smiling with arms crossed. He is wearing a white shirt and tie. He is standing in front of a building.

All for the family

Five successful dads talk about what it means to raise their kids and nurture the family

Text by **Kim Y. Vergara**,
 son of **Victory Gonzalez Vergara**
 Photos by **Chia Pineda**

THE DEMANDS of their work often require these dads to spend long hours outside their homes or go on occasional trips abroad. Despite their killer schedules, however, they make it a point to find ways of spending quality

time with their families.

Family of winners

Dexter Pallas, 49, of FIP Printing and an avid chess like wife Trina, has been introducing nine-year-old son Fin to chess playing. Challenged as the hobby makes, the business owner is proud to pass his love for the real thing onto his big enough to be a real man.

Younger daughter Anna, 7, can also take up the sport outside the home. Thanks to her dad, and some mentoring parents, the girl is also adept at chess.

It took his youngest daughter Anna, who's barely a month old, to get into chess. She was "made in Greece" during last year's Christmas, in honor to enjoy the winter like her older siblings.

"Kids grow up so fast," says Dexter. "You really have to be careful of spending enough time with them. In the next three, who'll be big enough to live by himself. Look him to a small as a lion when a week to let us know how he is."

In his, the eldest son is studying in the United States. Dexter is planning to take him looking in Japan after he comes

home for the summer break.

Dexter had a close call early this year when, on a trip to India, the helicopter he was riding in crashed. But that roller coaster incident had one positive result: He was able to spend more time with his two youngest children.

"I was like a forced vacation for me, as I could hardly move," says Dexter, who had to lie on his back most of the time during the first few weeks after the accident. "The children would often spend time with me, and we'd go to the hospital's bathroom and we'd go

home talking."

Recent project

In the case of architect Douglas Ramirez, work sometimes doubles as playtime, as he and wife Carla sometimes take Son, 11, and Yvone, 2, to various small-scale construction projects. The contractor's recreation was one of the most recent projects he did, he explains. "It was a fun, the family and I go to Puro Puro on weekends. We also enjoy regularly in the village park."

Sunday
LIFE *STYLE* *Travel*

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Cashing in on **Korea**

Text and photos by Rowena C. Burgos

OF THE TOP 10 countries with the most number of visitors to the Philippines, Korea, Japan and Greater China are the biggest markets. While arrivals from the United States are

steadily number one, the figure, however, largely comprises Filipinos now holding foreign passports, Tourism Secretary Joseph Durano said in a travel trade presentation and media conference held at Lotte Hotel in Seoul, South

(A1000012)

PHILIPPINE PRESS CONFERENCE

HON. JOSEPH H. DURANO
 SECRETARY

PHILIPPINE DEPARTMENT OF TOURISM
 (JUNE 1, 2011, LOTTE HOTEL)



AT THE PHILIPPINE press conference held at Lotte Hotel in Seoul, South Korea. From left: PATA Korea president Kim Ki-Tae; Tourism Sec. Joseph Durano; Ambassador Maiklin Villaverde; and regional manager of Asia Pacific Department and head of Team Korea Marjorie Baez-Chen.

Cashing in on Korea

Percentages are in parentheses.

Keywords:

The activity was part of the recent initiative, *World Travel Fair (WTF)*, which took place at the Convention and Exhibition Center (CEX) in Seoul. WTF is the leading international travel show in Korea. In 2009, it was attended by 152 visitors from all over the world and attracted 86,700 visitors.

A survey of Philippine Air Cargo and Shipping Manifests shows one exporter had 150,714 pounds of heroin sent from the EE in January to March 2005. This is followed by Korea with 111,891 for the same period; Japan, 104,882; Greater China, 87,889; and Australia, 28,732. Compared to last year's heroin exports from Korea, 162,240, the first three months of this year reflected a new record of 14.7 percent.

Bonus is now hot cooking top, doubling Japan as the second biggest source of Russian imports to the Philippines," Derason said. "Since 1996, the growth rate of tourist arrivals has not once fallen below 10 percent. Furthermore, however, 2004 was a good year for us. We had a total of 2.37 million arrivals with a growth rate of 26.1 percent from 2003. We expect to welcome 3 million tourists in 2010."

He added that non-tax receipts reached a high of \$1.76 billion last year, a growth rate of 21.4 percent from 2003. The targeted 1.5 million visitors in 2008 is especially optimistic, said S.A. Gidhuluri, chairman, tourism.

Worms *campana*.

According to Marston Elliott, head of the Department of Tourism's Travel Routes, British organizers chose Toronto as this year's guest of honor because of his "significant tourism contribution to Britain."

A television commercial focusing on the "More Than Just Great Warships, And the Philippines" campaign was aired from March to May on cable channels such as HBO, HBO-2, CNN, Disney Action and ESPN. Print ad-



CHIMPCE Produções e a cultura trouxa para nós the "Festa do Nago" e the COREN Halla Sassi

also appeared in several publications. A new TV commercial told a number of print publications Philippine festivals are extremely interesting and August. A five-minute audio-visual presentation in Korean, which showcases the diversity of Philippine source products and services, will also be used in Korean stores.

In March and April this year, OCE joined Susan Almodin '94 and Tina Diego '96, where the Philippines was the host country.

Danisco's institutional presence resulted in a 30-page brochure on the Philippines and other attractions in Asia Road Magazine. Jung Lee Productions recently visited our country to do "More a Global Village," a documentary on communities which will be aired in July. At present, GlaxoSmithKline is in the Philippines to create the West Branches in the WHO's documentation.

Recently, J Film Media Productions secured a location shoot for two episodes of its dramatic series "Broken English." The show stars Keri Russell and will also be shown in Japan and China in July and August.

"By the end of the year, Team Come will continue to participate in trade and consumer events, conduct technical programs for IATN trade, media and corporate groups, and maintain and enhance advertising," it says.

Pharmaceutical efforts

To complement DDT's marketing efforts, Unilever says the company is ready to receive more Korean orders.

The Philippines has increased arrivals and departures from 2006 with 27 flights or about 12,000 seats per week. "And when the Ninoy Aquino International Airport Terminal 3 opens within the year, this will definitely raise the competition in our industry tremendously and [Philippine carriers] want to be in the country," said Icarus.

He added that Ford has various state



HOOVER Regional Editor: John Bump; Marilyn Harlowe; Joann Harris Polakos; Marlene Hernandez; Sonia Santiago and Margaret Ann Bayet don't let the bottom of their pants fall down.

been improved by launching the Moon and Russia program last year at Naha. Consistent of Terminal and Mexican International Airport, Korean-speaking attendants are now stationed at the arrival areas of these airports to directly assist the Korean visitors.

To address the safety concerns of visitors, IMT has tied up with the Department of National Defense, Philippine Navy and other government and private agencies. Tadh Niwa Hinigay visited the country's coastal and island areas' dominations, while the Security for Tourist Operations Program aims to enhance disaster coordination and emergency preparedness among tourism stakeholders.

instrumental component featured Filipino songs by Chaperon Productions, a Flores de Mayo and a habaya show of Nene Pimentel collections using native lyrics and arrangements.

San Miguel Com., on the other hand, provided fruit beverages to victims of the Philip-
pine Insurrection.

The Philippine Travel Trade Association of Lido Hotel area attended by over 150 Korean travel agencies and key officials of top travel associations like the Korea Tourism Association, Korea Association of Travel Agents, Hansa Travel, Kookje Travel, President Travel, Lotte Travel, Hyundai Travel, Yoo and Hwang Travel, Pilsu Media representatives from Cheong Eui, Inga, EUI, Cheongju EUI, Korea Travel Times, Korea Travel Information Times and Global Travel Times were also present in the event.

Duterte was optimistic about the mission. "I am quite optimistic that our participation in this year's Kumbh will draw for the Philippines a larger share of the 30 million Korean tourists travelling and enable us to achieve our target of half a million Korean tourists annually by the end of 2005."

if used the surface of the paper must not be

BP challenged them

A 10-member Philippine delegation consisting of tourism stakeholders, cultural performers and monitoring officials of participating government agencies and local state-owned entities is to be flown to

In acromioclavicular participation, 90% received 28 tooth pieces totaling 189 mg of it at the COE Aesthetic Hall. The Philippine exhibit, that area was administered by mouth of the country's popular tourist destinations. The



OFFICE of Tourism Coordination OTC Korea Marie Reyes, Team Korea marketing specialist in Japan; by: craft demonstrator Alia Hanaul Department of Tourism Korea marketing manager Kim Mi-Ah, OTC Korea marketing assistant Soek Oh, and Team Korea local Market Director



332 Pharo, president of Philippine Tour Operators Association and general manager of Lamorna Travel Co., with Ramon Heriberto, DTC Office of Tourism Coordination



STORYING: Alan Yildirim, Mark Anthony Leguizamo, Pallen Norcross (Director, *Cherry Picking*), Richard Swartz and Rosalinda Judith Lopez. From new: Jesse Eisenberg (*Chloe*), Brad Pitt (*Mr. & Mrs. Smith*) and Lucas Till (*Twisted*)



JMMH Wenders, senior sales manager, Honda Chassis Parts
Andre Jekels, senior sales and marketing manager, Corbin Boat Works
Steve Hark's Marine, director of sales and marketing, The Family Boat Show
Mark Hark's, supervisor, Passenger Sales Division, South East Airlines



JITENDRAKumar, director of sales, Century Park Health Mart; **Raymond**Richards, center sales manager, Monte Pirella Food, 20 Ave. Canale; sales and marketing manager, **Waterfront**Health and Cuisine; **Frederick**De Leon, office account manager, Century Park Health Mart.



MICHAEL DING, sales account executive, **Plumtree Bay Resort & Spa**; **CONNOR COLEMAN**, sales manager, **Plumtree Bay Resort & Spa**; **JENNIFER WOODSON**, **Beach Connection** Bartlett/South Beach, senior sales manager; **Paul Hiram Beach Resort**; **Karen Paluch**, **Little Harpies**, operations manager, **New World Travel Corporation**

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Sunday LIFE STYLE

Daddy's choices

Cologne is a perfect gift idea if you believe in the power of scent and the images it can evoke

BEST OF: Tonic draws upon the sophistication and elegance of the original Aromatic

By Bello V. Bado

THINKING of what to give dad on his special day?

Well, cologne is a perfect gift idea if you believe in the power of scent and the images it can evoke. A no-nonsense grooming product is also a great pick, especially if the recipient takes pride in his daily ablutions.

If you want to do what around your eyes, Aromatic, Gendarme, a French brand, is a good choice. This "aromatic toner for men" refreshes, soothes, tones and freshens the skin. It was introduced in 1962 by an American, Tupper Swinerton.

Swinerton was just an ordinary customer in search of cologne he could wear without causing his skin a momentary allergic reaction. He developed this aromatic toner for his own consumption—without a name and a trademark name. He began to wear it everywhere, and a beautiful tale of people to meet.

Influenced by his father's perfume business, "aromatic fragrance," and developed it into a toner for the skin. He was a French perfume.

From a single scent, Gendarme now offers a full line of fragrances, plus a hair and body shampoo (1995) and a cream deodorant (1997). The brand has also become identified with prominent personalities like Tim Cook, Hugh Grant, William Shatner and Brad Pitt, among others.

Scent of the sea

If dad wants something light on power, he'll love the toner. Tonic from Aromatic, the brand specifically designed for men's skin.

According to Raymond Marx, vice president of Corporate Fragrance Development for the French Laundry Company, Sweeney, Tonic contains a natural fragrance and a blend of many scents. The fresh clean scent inspires the feeling of being in a place every woman would want their man to be—a place where he can relax and be himself.

Tonic draws upon the sophistication and elegance of the original Aromatic brand. As refreshing as your favorite summer drink, the scent captures the atmosphere of a beautiful day.

It contains a blend of French Orange, Lemon, and other scents and fragrances. It's a perfect gift for men who love a fresh, clean scent. The scent comes in a 100ml bottle and 100ml 100ml 100ml.

Look good, feel good

Claret's new line introduces the skin to the skin. It's a new line of skin care.

Like all Claret products, this skin care gel is a blend of natural and synthetic ingredients.

The product contains a blend of natural and synthetic ingredients. It's a perfect gift for men who love a fresh, clean scent. The scent comes in a 100ml bottle and 100ml 100ml 100ml.

The skin care gel is a perfect gift for men who love a fresh, clean scent. The scent comes in a 100ml bottle and 100ml 100ml 100ml.

For best results, apply every morning after showering. A few drops applied to the skin are all it takes to make a man and woman appreciate.

All products are available at Claret's store.



CLARET
The "aromatic
toner for
men"

